NETWORKING ONLINE: TIPS FOR BUILDING A PROFESSIONAL PROFILE

SENIOR CAREER COUNSELOR KCB36@drexel.edu



We'll Discuss....

- How Positions are filled
- SCDC Services
- Self Evaluation (Resume, Cover Letter, Interviews)
- Handshake
- GoinGlobal
- LinkedIn/Faculty
- Library Resources
- Informational Interviews
- Professional Associations
- Alumni Association
- Questions
- Additional Workshops



STEINBRIGHT CAREER DEVELOPMENT CENTER



Q Search

COOPERATIVE EDUCATION

CAREER SERVICES

EMPLOYER RELATIONS

PROFESSIONAL RESOURCES

ABOUT



96%

of undergraduate alumni are working or enrolled in graduate or professional education.

The Steinbright Career Development Center is Drexel's world-class resource for career and cooperative education services. Our dedicated career service team works to assist students in developing meaningful professional skills for a successful future career. Steinbright also connects students to a constantly growing network of industry leaders around the globe through our vast base of employer partners. Our employer partners provide opportunities for our students to gain up to 18 months of real-world work experience before graduating through our renowned cooperative education program, also known as Drexel Co-op.

STEINBRIGHT CAREER DEVELOPMENT CENTER



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COOPERATIVE EDUCATION

CAREER SERVICES

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PROFESSIONAL RESOURCES

ABOUT

Career & Educational Counseling

First-Year Career Counseling

Career Services for Graduate Students

Career Assessments

Career Guides

Career Navigator

Discover your next steps along your career development journey.

EXPLORE THE CAREER NAVIGATOR

Speak with a Career Counselor

Ken Bohrer Senior Career Counselor

SCHEDULE AN APPOINTMENT

Steinbright Career Development Center / Career Services / Career & Educational Counseling / Career Services for Graduate Students

Career Services for Graduate Students

The Steinbright Career Development Center provides Drexel graduate students with important resources and services for career and job search support for both campus and online students.

Steinbright Career Development Center Services

Advancing your career is one of the most important reasons for going to graduate school. With research, preparation, and perseverance, and with the guidance of Steinbright's Career Services, you can achieve your career objectives. Steinbright provides individual sessions for graduate students, workshops on important topics relevant to your job search, and various events that connect you with employers. The Steinbright Career Development Center supports students with the following and more.

- · Career assessment and counseling
- · Job search skills
- · Interview preparation
- · Resume and Curriculum Vitae (CV) critique
- · LinkedIn profile review
- · Salary negotiations
- · Professional networking strategies
- · Researching employers and organizations

Developing your skills as a job seeker can be just as important and valuable as developing the skills required for your industry, these resources are meant to be a launching point for your professional development including résumé creation, interviewing, and communication etiquette, whether you are exploring potential careers, deciding what to do after graduation, or beginning your job search, the career navigator can help you discover your next steps, select what you are searching for from the topics below, or browse through the resources in this section to get started.

Career Navigator

- Developing My Professional Self
- + Creating Application Materials
- Searching for Jobs
- Unsure About My Career Path
- Interviewing
- Expanding My Network
- Exploring My Next Steps After Graduation

Searching for Jobs

- Contacting Employers
- Handshake
- Highlighting Your Diversity
- Identifying Employers
- Identifying Job Postings
- Informational Interviews
- Job Resources at Drexel

The Good News....

 What is the US unemployment rate as of January 2024 according to the U.S. Bureau of Labor Statistics?

3.7%

How long does the average employer review a resume?

5-15 Seconds!!

You Need A Focused Resume!



Power of Networking....

What is Networking?

The developing of contacts or exchanging of information with others in an informal network, as to further a career.

What percentage of jobs are never listed anywhere?

80%

What do you think?

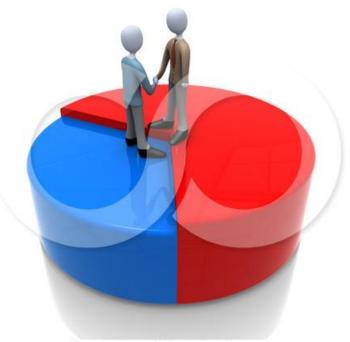


How Positions Are Filled

Internal postings

Contacts

Job Postings



© 3poD * www.ClipartOf.com/16374



Self Evaluation

Are you not getting interviews?

- It may be your resume; get 1-2 more sets of eyes on it.
- Do you have a cover letter? If not, create one now!

You have a cover letter but is it working?

- As with your resume, have a few people review it.
- Make sure it is effective and doesn't regurgitate your resume.

Are you getting interviews but not job offers?

- · Let's state the obvious- it is probably your interviewing skills.
- Practice, practice, practice!
- Are you sending thank you letters? If not, there's your answer...







Events Employers

Messages Career Center

Steps to success you can take today

Attend an event

Learn more about employers or roles you're interested in, directly from the source.



Make your profile stand out

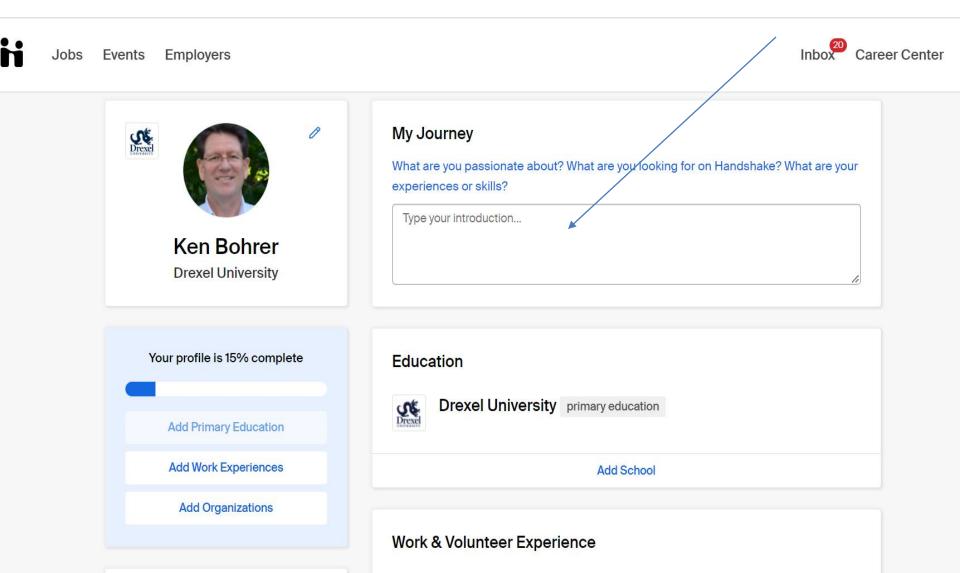
Add key information to match with the most relevant jobs and opportunities.

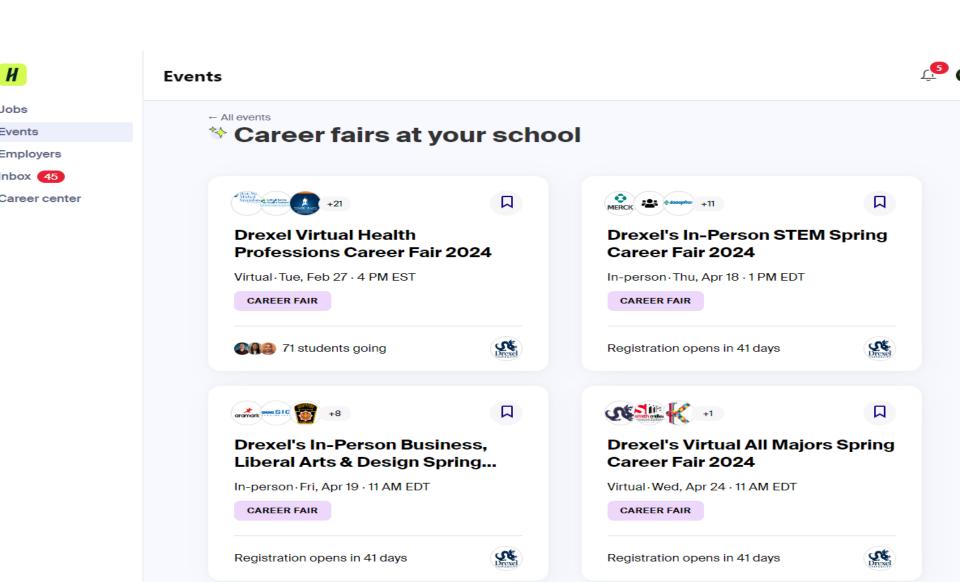


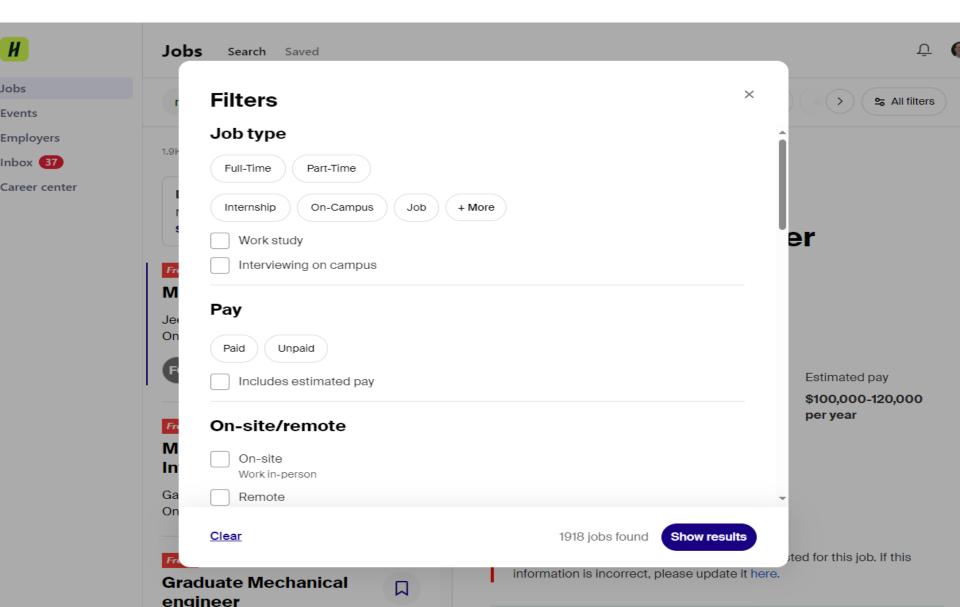


Get Virtual Face Time with Employers

Check out virtual events and career fairs with employers you're interested in





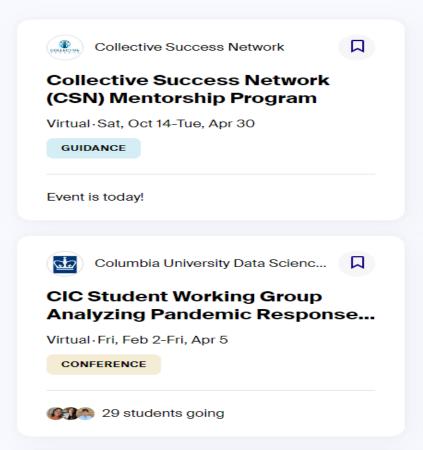


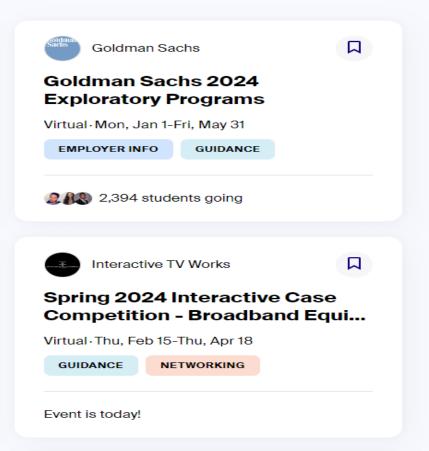
Events













Events Employers





Steps to success you can take today

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Learn more about employers or roles you're interested in, directly from the source.



Make your profile stand out

Add key information to match with the most relevant jobs and opportunities.





Drexel University Career Center →

View your school's resources

Get Virtual Face Time with Employers

Check out virtual events and career fairs with employers you're interested in



Jobs Events Employers

Discover More Students



Noah Pothast
Communication Studies...
Lamar Advertising,...

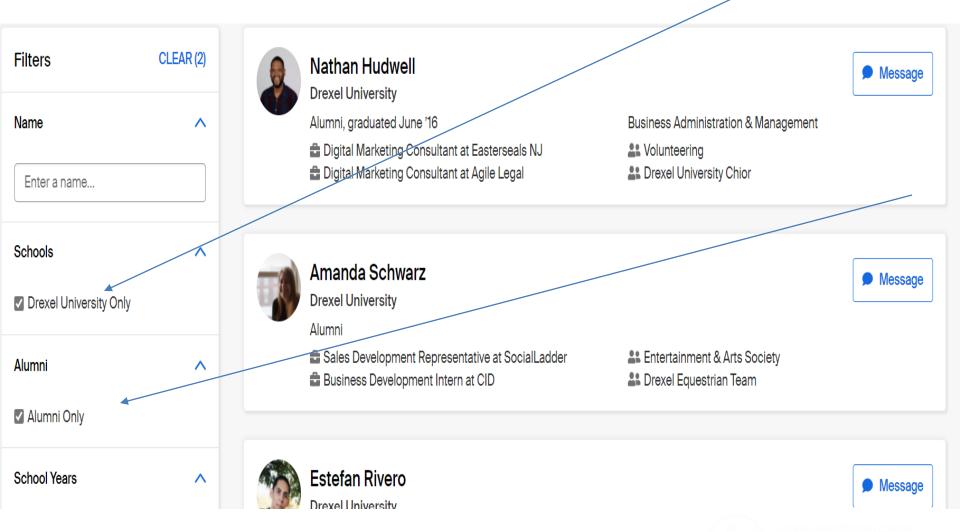


Christopher Iverson Advertising '20 Motive Equipment Inc.,...



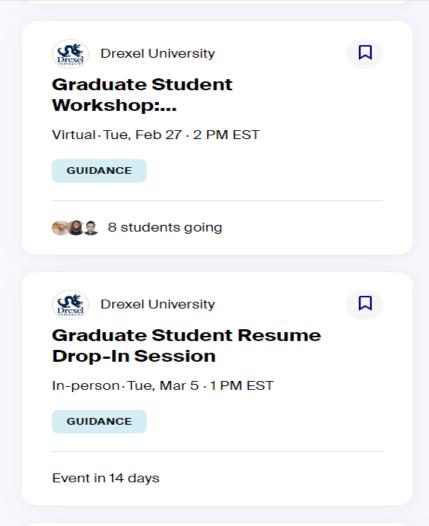
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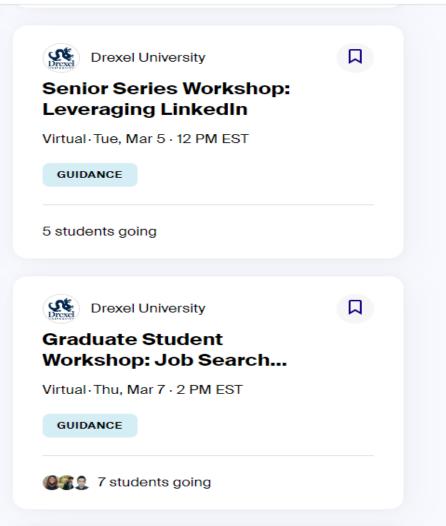
Discover students like you across the Handshake network



Events







GoinGlobal

GoinGlobal is the leading provider of country-specific and American city-specific career and employment information.

GoinGlobal includes 33 country career guides, corporate profiles, and more than 600,000 internship and job listings around the world. Additional features include:

- · Job search tools online and face-to-face resources
- Employment trends in major industries learn more about growing industry areas and focus your job or internship search!
- Executive recruiters and staffing agency contacts great contacts for students and alumni/professional
 job seekers
- Work permit regulations clearly explains the important details for international students and professional job seekers
- Résumé/CV writing guidelines
- · Interviewing and cultural advice
- Links to American H-1B visa employers for every state

To access this website, go to **DrexelOne**. Once on the student page you should see the Steinbright Career Development Center information box, which has the GoinGlobal link.



Welcome to GoinGlobal





JOB SEARCH

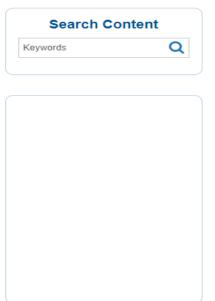


Jobs

GoinGlobal's unique employment search engine combines opportunities from Idealist, Indeed, and other public websites, into one, world-wide search experience. You can increase results by searching for jobs posted in the local language as well as in English, and receive automatic notification to your personal account of new listings matching your search criteria.







Multi-Lingual Search	
If you use words in English and native languages you will get more results.	a ä

For example, if you are searching

Home

Career Guides

Jobs Internships H1B Visas

Employer Directory

Country Career Guides

Global City Career Guides

US City Career Guides

Career News

Career Guides

Get everything you need to fast track your job search at home or abroad. Search career resources by location and industry, all developed by local employment experts.



Country Career Guides

Take advantage of constantly updated career advice for the leading employment markets around the world.



Global City Career Guides

Accelerate your job search with location-specific employment resources for the top metropolitan markets around the world.



U.S. City Career Guides

Check out our up-to-date job search guides filled with helpful information for major cities throughout the United States.



Search Content

Keywords





Jobs

U.S. City Career Guides

Take advantage of GoinGlobal's constantly updated expert employment advice to fast track a successful job or internship search for the largest metropolitan areas throughout the United States. Topics include: Job search resources, hiring trends, industry overviews, professional and social networking groups, work permit and visa regulations, financial considerations, resume guidelines, interview tips and cultural advice.



Albuquerque



Atlanta



Austin



Baltimore



Baton Rouge



Birmingham



Boston



Buffalo



Charlotte



Chicago



Cincinnati



Cleveland



Columbus



Dallas-Ft. Worth



Denver



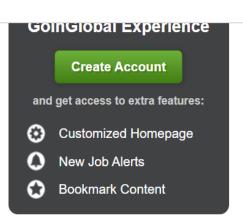
Detroit



Greenville

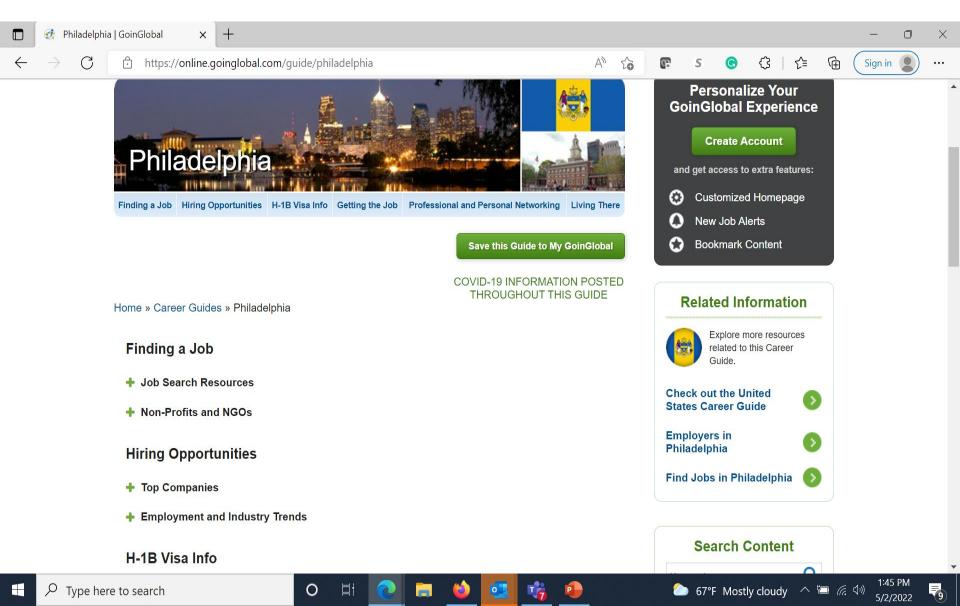


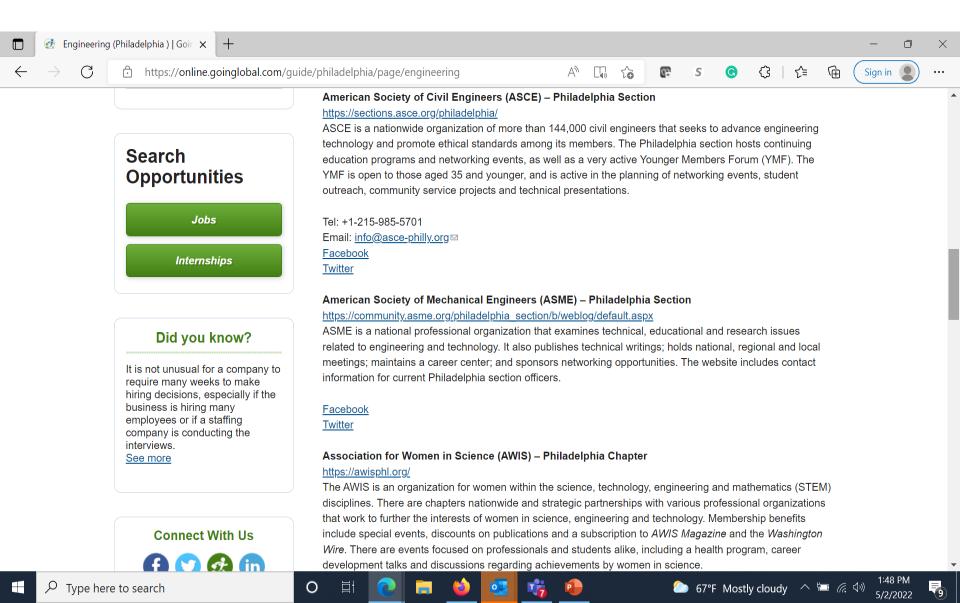
Hartford











Professional Associations

a non-profit, dues-supported organization developed around a particular career field or occupation to keep its members connected and informed about industry developments. They are the key to staying current in your field and keeping up with your peers.

Some are?





IEEE Philadelphia Section



Inspiring the Philadelphia Region



Home ▼ Organization ▼ Events ▼ Almanack ▼ Volunteer ▼ Opportunities ▼ Elections and Nominations ▼ Contact Us





Section Officers Administrative Committee Section Chapters & Affinity Groups Chapters Affinity Groups **Events Upcoming Area Events** Student Activities Section Night Past Area Events

Chairs Responsibilities

Home / Organization / Student Branch

Student Branch

Drexel

Chair

Joseph Theoharakis jrt327@drexel.edu

Vice Chair

Celine Khoo

ck687@drexel.edu

Graduate Chair

Khalid Huryab

kmh465@drexel.edu

Website

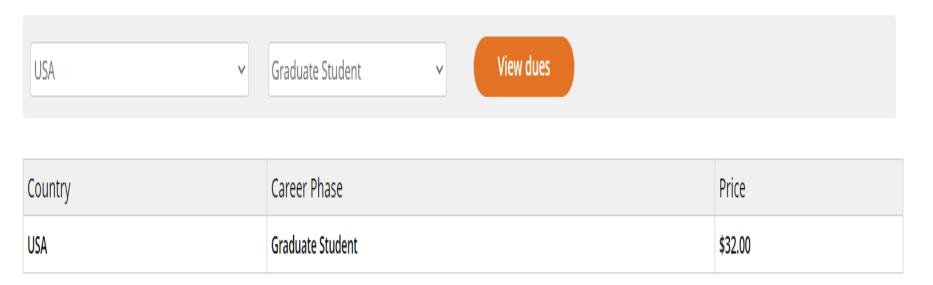
https://drexel.edu/engineering/

Drexel IEEE Graduate Forum

http://www.dusers.drexel.edu/~dig/

Membership dues

Select your Country/Region and career phase to see your membership dues.*



> Learn about member dues reduction programs

^{*} IEEE is required to collect sales tax in certain countries outside of the United States. Unless otherwise noted, the membership dues shown above do not include any applicable sales tax for the country selected.









Join SWE Today | SWE.org





Philadelphia

Society of Women Engineers

Upcoming Events

If the Google Calendar below does not load, please try a different browser.

For event details, RSVP instructions, and more, please click here.

Events from one or more calendars could not be shown here because you do not have the permission to view them.

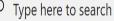
Sunday, May 8

Mother's Day

Welcome!

- > Home
- > About Philly SWE
- > Officers
- > Membership
- > Current Newsletter
- > Scholarship
- > Collegiate Sections









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Today Monday, May 2 🔻











⊟Print



LinkedIn





Ken Bohrer

Career Counselor in the Steinbright Career Development Center at Drexel University

Philadelphia, Pennsylvania, United States · 189 connections

Georgia State University

Company Website

 Company Website

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Join to Connect

About

Over 30 years experience working in a college/university Career Center.

Counseled and advised over 30,000 undergraduate/graduate plus alumni on life and career issues so far!

Specialties: Teaching, Resume Writing, Informational Interviews, SII, MBTI

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Photograph & Blog American Revolution reenactments-AmericanRevolutionPhotos.com

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Context-Intellection-Maximizer-Ideation-Connectedness

Personal Mission Statement-

To educate & empower adults on formulating an entrepreneurial career plan by integrating my personal life experiences through artistic endeavors involving photography, teaching, public speaking & writing.

JOB SEARCH STRATEGY: Social Networking

- LinkedIn professional
 - Sometimes referred to as Facebook for professionals
 - Your online public resume
 - An electronic rolodex
 - Your connections...and the connections of your connections
 - Not what but who you know sometimes
 - Connect with past and present contacts
 - Search by companies you've worked at (bosses, co-workers), professors, & other DU contacts
 - Important to maintain existing professional connections
 - Much like Twitter and Facebook, don't let your LinkedIn profile become stale
 - Join Groups alumni, corporate, specific interests, and networking groups
 - Utilize job search function



JOB SEARCH STRATEGY: Your Faculty and/or Alumni

- Your faculty members can be a great resource.
 - Discuss industry contacts and available networking opportunities
- Contact the faculty member to express your interest in a research position. Schedule a meeting to discuss research opportunities and the logistics involved with working on campus
- Be respectful of their time!
- Drexel Alumni are likely to help their own!
 - Networking, informational interviews, recruiting pipeline, etc.
 - How can you find them? LinkedIn, Alumni office, Alumni events



LinkedIn



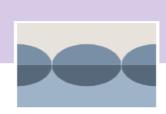






The Drexel Alumni Networking Group

iii Listed group



Drexel University Alumni

Listed group 3,885 members

Drexel University Alumni Connections

Listed group 1,602 members

Library Resources



Drexel University Libraries / LibGuides / Subjects / Careers

Careers

Browse our best resources, organized by subject



Showing 41 Guides

Accounting & Finance Careers		③ 357
Alumni/ae and Career Changers •		③ 141
Architecture & Interiors Careers •		③ 113
Art and Art History Careers 19	ℰ Aug 24, 2021	③ 140
Biological Sciences Careers	♂ Dec 7, 2021	③ 172

Library Resources



Drexel University Libraries / LibGuides / Career Guides / Engineering Careers / Home

ENGINEERING CAREERS

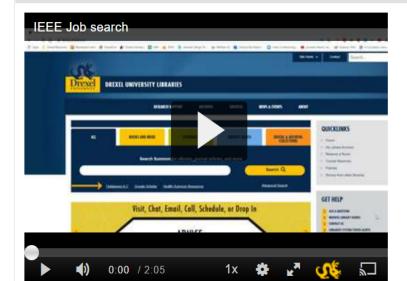
Search this Guide

Home **Engineering Careers** IEEE for Career Research **Professional Organizations** Job Listings **Books Architectural Engineering Chemical Engineering Civil Engineering Computer Engineering Construction Management Electrical Engineering Engineering Technology**

Engineering Careers

Use this guide to discover resources related to careers in engineering. This page lists general resources for all engineering majors at resources specifically for specific areas of study.

IEEE for Career Research



Library Resources

Mechanical Engineering

Aerospace and Automotive

Steinbright Career Development Center

For more job search resources, follow the links below to SCDC's career guides, and to Handshake, the job search portal with positions posted by employers interested in Drexel students.

- SCDC Career Guides
- Handshake (1)

Going Global

To access this website, go to DrexelOne.

Then click on the Coop and Career Services

Tab. Once on that page you will see a link to

Going Global in the box for Career Services.

Going Global provides country-specific and
American city-specific career and employment
information, Country and City Career Guides,
H1B Visa information, employer information,
internship and job listings within the United
States and around the world. Also included

Professional Organizations

· Engineer's Club of Philadelphia

Engineer's Club encourages networking in the Philadelphia area, check out the resources for students.

National Academies of Sciences, Engineering and Medicine

The website of the National Academies of Sciences, Engineering and Medicine contains reports, discussion papers, presentations and other materials on a wide range of topics.

· National Society of Professional Engineers

Society that addresses professional concerns of all engineers.

Job Listings

Engineering.com

News, information on industries, and job listings.

Engineering Central

Find engineering jobs and post your resume.

Engineerjobs.com

Search engineering jobs and read about careers in engineering.

IEEE Job Site

Search IEEE for engineering jobs.

Books









Mergent Intellect

Drexel University Libraries / LibGuides / DUL Course & Discipline Guides / Researching a Company / Company Research

RESEARCHING A COMPANY

Recommended resources for company research

Search this Guide

Search

Company Research

Mergent Intellect Video Tutorials

Basic company information

Researching a Private Company: subscription resources

Researching a Private Company: web resources

Company Information within Literature Databases

Company financials

Analyst Reports

PEST/PESTLE Analysis

Non-Profit Research

Business News

Free Library of Philadelphia Resources

Citing Business Resources

Mergent Intellect Video Tutorials

- Mergent Intellect: Quick Search
 Video illustrating features of Mergent Intellect's Quick Search.
- Mergent Intellect: Advanced Search
 Video illustrating the features of Mergent Intellect's Advanced Search
- Mergent Intellect: Build a File
 Video explaining how to build a file (list of companies, executives, etc.) in Mergent Intellect

Drexel University Libraries video about finding Mergent Intellect from the Libraries website and using this database to search for companies:



Informational Interviews

...involves talking with people who are currently working in the field to gain a better understanding of an occupation or industry and build a network of contacts in the field.



200 Informational Interview Questions to Ask | LiveCareer





Typical Questions?

- How did this work interest you and how did you get started?
- Can you suggest some ways a student could obtain this necessary experience?
- What are the skills that are most necessary for a position in this field?
- How is the economy affecting the industry?
- How did your college experience prepare you for this job?
- How would you assess the experience I've had so far in terms of entering the field?



Important Points

- Use the term "informational Interview" not "interview" when asking to meet someone
- Ask to meet for 15 minutes only
- Ask for other contacts
- Research the company and dress professionally
- Send thank-you





Alumni Association



STAY CONNECTED BENEFITS & SERVICES CAREER DEVELOPMENT NEWS AND HIGHLIGHTS FUTURE ALUMNI ABOUT



Dragon Network

STAY CONNECTED

Dragon Network

Alumni Online Community

Alumni Groups

Events

Volunteer Opportunities

Social Networks

Give to Drexel



DRAGON NETWORK

Dragon Network is Drexel University's online

CONTACT

Final Thoughts

- Your job search is a full-time job (not 10 minutes per day)
- Spend 10-20 hours per week
- Consider areas outside of Center City Philadelphia
 South Jersey, Delaware, Philly suburbs, etc. National,
 International
- Look into job roles in different industries
 Accounting in the health care industry, not just an acct. firm
- Speak with family, friends, peers, and old bosses/co-workers
- Not all of them are following your every move...TELLTHEM





Roman Philosopher Seneca-"Luck is what happens when preparation meets opportunity"

QUESTIONS?



SCHEDULE JANUARY-MARCH 2024

January

Tuesday, 1/16-3pm-4pm-Writing an Effective Resume

Monday, 1/29-1pm-2pm-Cover Letters are Important

February

Wednesday, 2/14-2pm-3pm-Finding That Ideal Internship

Tuesday, 2/27-2pm-3pm-LinkedIn/Handshake Profiles

March

Thursday, 3/7-2pm-3pm-Job Search Strategies That Work

Tuesday, 3/19-3pm-4pm-Interviewing Techniques (In-Person-Graduate College Conference Room)